



Flamingo Lake RV Resort, Inc.

3640 Newcomb Road, Jacksonville, FL. 32218

www.flamingolake.com – 904-766-0672

The 2nd Annual Smokin' Flamingo BBQ & Music Festival Nov 21 & 22, 2014

Just a few reasons your business should be a sponsor:

- 🍷 *Last year's BBQ Contest & Music Festival was filmed by the Discovery Channel's "BBQ Pit Wars" TV show and will air nationally on Saturday, June 14th at 10pm. The Discovery Channel is scheduled to be here filming again this year as well.*
- 🍷 *This year's event is benefiting BBQ Relief & Wounded Warrior Project. BBQ Relief is an organization that helps communities after disasters by supplying meals for those who have no other source. Wounded Warrior Project is an organization that helps our wounded military men and women get the support and rehabilitation that they deserve after being injured while defending our country. Both of these worthy charities deserve our support.*
- 🍷 *Contestants last year included the talents of such BBQ celebrities as Myron Mixon, Stump McDowell, Moe Cason, & Michael Character along with several local competitors.*
- 🍷 *Your logo and company information could be seen on a national level from the exposure the filming of this year's event will draw.*
- 🍷 *Flamingo Lake RV Resort had record attendance last year and this year is showing signs of being much bigger based on attendance for other events already held this year PLUS, we have stepped up the level of entertainment for our bands performing this year with the headliner being BIG ENGINE!!!*
- 🍷 *Our business partners are already reaping the rewards of being part of some of events that have happened earlier this year and our BBQ & Music Festival is one of our biggest events*

What do you get for your sponsorship? That depends on the level you chose!

- 🍷 **Platinum - \$2500** – For a Platinum Sponsorship, your business will be listed as a Primary sponsor. Your logo will appear *prominently* on the all flyers, banners, and media created for marketing the event. Your company will be tagged in any radio or television advertising promoting the event. Your logo will also appear on the main website page for the event along with a link to your site that will be a “pop up” page on the Flamingo Lake Website. You will also be able to set up and display your items during the event.
- 🍷 **Gold - \$750** – Gold Sponsorship will have your business listed as a Major sponsor. You logo will appear on the main page of all flyers, banners, and media created for the event as well as on the main website page for the event along with a link to your site. Your company will be tagged in any radio or television advertising promoting the event and you will be able to set up and display your items during the event.
- 🍷 **Silver - \$500** – Silver Sponsorship will have your business logo listed on the Sponsor page on the main website for the event as well as on the back side of all flyers and handouts created for the event. You will be able to set up a display and hand out materials promoting your business.
- 🍷 **Bronze - \$250** – Bronze Sponsorship will allow your business logo to be displayed on the back side of all flyers and handouts created for the event. You will also be able to have a representative of your business on hand to pass out materials promoting your business. This level does not include any of the website benefits.
- 🍷 **Contact Ken Loyd** – Director of Marketing at Flamingo Lake RV Resort
Cell: 904-401-8259, Office 904-766-0672 ext. 106 or e-mail ken@flamingolake.com